

BURNING DESIRE

The Game Of Scaling up

6 Days Growth Workshop Online



It's Time for a Breakthrough



You've worked hard, made sacrifices, and pushed through challenges—but something still feels off.

- ▶ You're always busy, yet progress feels slow.
- ▶ Daily tasks keep pulling you away from your big goals.
- ▶ Your income is growing, but financial security still seems distant.
- ▶ Work takes over, leaving little time for personal fulfillment.

You're Not Alone.

Most business owners, professionals, and families struggle to break past a plateau.

The reason? A lack of a clear roadmap, execution discipline, and strategic planning.

Burning Desire –

Your Turning Point to Unstoppable Success

What You'll Gain:

- ▶ A Proven System to scale your business, career, and life with clarity.
- ▶ A 1000-Day Roadmap to achieve long-term success without burnout.
- ▶ Financial Stability Strategies to secure your future.
- ▶ Execution & Mindset Tools to break stagnation and grow exponentially.
- ▶ A Balanced Approach aligning personal, family, and professional goals.

Your journey was never meant to feel like a constant uphill battle. It's time to turn ambition into action and unlock your true potential.



Join the Movement. Scale. Succeed. Thrive.

Burning Desire – Your Breakthrough Moment

This isn't just another business workshop. **Burning Desire** is a **proven system** that has helped over **1,000+ entrepreneurs** scale their businesses, regain control, and build lasting success.

Led by **Dr. Yogesh Pawar**, a **100Cr+ business scaling expert**, this program isn't just about business growth – it's about transforming your mindset, execution strategy, and personal fulfillment.

- **Master the art of Scaling Up – without burnout.**
- **Learn to generate 10X profitability, not just revenue.**
- **Create a 1000-day business roadmap that actually works.**
- **Build a high-performing team & develop an ownership culture.**
- **Align your personal, family, and business goals for long-term success.**

Your business was never meant to be **just a survival game**. It's time to turn your burning desire into **a structured plan for success**.





What is Burning Desire?

Burning Desire is a **structured, results-driven program** designed to help entrepreneurs and business owners **scale their companies strategically** while maintaining personal and financial balance.

It goes beyond traditional business training by focusing on **execution, profitability, and long-term sustainability**. This program is built on years of experience in **helping MSMEs, startups, and family-run businesses** break through stagnation and achieve exponential growth.

Key Focus Areas:

- ▶ **Scaling Up Profitability** – Moving beyond revenue growth to ensure financial strength.
- ▶ **Strategic Execution** – Building systems to improve efficiency and decision-making.
- ▶ **Leadership & Team Building** – Creating a high-performing workforce with accountability.
- ▶ **Work-Life Balance** – Aligning personal, family, and business goals for sustainable success.

Burning Desire 10X provides a **step-by-step framework** to help business owners implement **proven strategies, measure progress, and stay accountable** to their growth plans.

This program has helped **1,000+ businesses** gain clarity, implement structured planning, and scale successfully. Now, it's your turn.

Who is Burning Desire For?

Burning Desire is designed for **business leaders, entrepreneurs, and families** who want to achieve **structured growth, financial success, and lasting harmony** in both business and life.

- ▶ **Entrepreneurs & MSME Owners** – Ready to break growth barriers and build a **scalable, profitable business**.
- ▶ **Startup Founders** – Seeking a **structured roadmap** to turn vision into execution.
- ▶ **Family Business Leaders** – Wanting to align **growth, succession, and teamwork** within the family business.
- ▶ **Families & Next-Gen Leaders** – Looking to **balance business, relationships, and legacy-building** while ensuring the next generation is prepared for leadership.

If you're looking for **10X growth, structured execution, and lasting success**, this program is for you.



Key Benefits of Burning Desire

Burning Desire isn't just a program—it's a **roadmap to exponential growth, clarity, and execution**. Whether you're an entrepreneur, a business owner, a startup founder, or a family-driven enterprise, here's how you'll benefit:

1. Strategic Growth & Execution Mastery

- ▶ Learn how to **scale your business with clarity** and a structured approach.
- ▶ Develop a **1000-day growth blueprint** with actionable steps.
- ▶ Gain **laser-sharp focus** on profitability, not just revenue.

2. Leadership & Team Development

- ▶ Build a **high-performance culture** with clear roles and accountability.
- ▶ Learn **how to hire, retain, and inspire** the right people.
- ▶ Develop the ability to **lead with vision and execution discipline**.

3. Financial & Business Mastery

- ▶ Master **budgeting, financial planning, and cash flow management**.
- ▶ Understand how to **increase profitability while minimizing risks**.
- ▶ Learn the **secrets of funding, raising capital, and financial discipline**.

4. Family & Business Harmony

- ▶ **Create alignment** between business goals and family values.
- ▶ Develop a **family charter** that defines roles, responsibilities, and vision.
- ▶ Learn how to **nurture the next generation** into leadership.

5. Personal Transformation & Mindset Shift

- ▶ Build **resilience, adaptability, and a success-driven mindset**.
- ▶ Unlock the **power of manifestation and goal-setting**.
- ▶ Get clarity on **how to enjoy the journey while scaling up**.

6. Exclusive Access to Business Mentorship

- ▶ Learn directly from **Dr. Yogesh Pawar and top industry experts**.
- ▶ Be part of a **thriving business community & peer learning ecosystem**.
- ▶ **Personalized guidance** on challenges, strategy, and execution.

Burning Desire 10X is **not just about business**—it's about **building a powerful, purpose-driven life** that aligns your success with your values, family, and future.

Event Format & Learning Experience

Burning Desire is a structured, high-impact program designed to **equip you with the tools, strategies, and mindset** to achieve exponential growth in business and life. The learning experience is immersive, practical, and deeply transformational.

1. 6 Days of Live Training

A power-packed deep dive into strategy, execution, **financial planning, leadership, and mindset transformation**. Sessions include:

- **Building a Vision & Mission** that fuels long-term success.
- **Understanding the Science of Success & Manifestation**.
- **Developing Execution Discipline** for sustainable growth.
- **Creating a 1000-Day Growth Plan** for 10X scaling.

2. Monthly Follow-Up Training for Ongoing Support

Every **Week 1 of the month**, participants join **exclusive follow-up sessions** to ensure they stay on track with their goals. Topics include:

- **How to Communicate Your Vision Effectively**.
- **Building Execution Discipline & Team Alignment**.
- **Hiring the Right Team & Leadership Development**.
- **Balancing Business & Family Dynamics**.
- **Monitoring Sales & Performance with Data-Driven Insights**.

3. Personalized Strategy & Mentorship

- **Exclusive guidance from industry experts, mentors, and consultants**.
- **Live budget-building and financial strategy sessions**.
- **Networking with a powerful peer group of entrepreneurs & leaders**.

This is **not just a workshop**—it's a **structured, step-by-step system** designed to help you **scale faster, manage better, and build a future-proof business & life**.

The 10X Growth Blueprint

What You'll Achieve?

- ▶ **Scaling Up Cash:** Turning revenue into **sustainable profitability**.
- ▶ **Scaling Up People:** Building a culture of **ownership & accountability**.
- ▶ **Scaling Up Strategy:** Positioning yourself as a **market leader**.
- ▶ **Scaling Up Execution:** Turning **strategy into results**.





Lead Consultant

Dr. Yogesh Pawar boasts over **2 decades of experience** in designing foolproof structures, processes, and systems essential for achieving success. His proficiency in recognizing potential scaling risks and implementing effective strategies has established him as a **leading 100cr expert consultant**, particularly aiding medium-sized businesses facing challenges in scaling up or managing their current scale.

With a background in **predictive psychology and a master's degree from stanford university**, dr. Pawar brings a unique blend of academic expertise and practical insight to his consultancy work. Prior to establishing the school on inspirational leadership, he held key leadership roles in global business verticals at prominent companies such as **telenor, bharti airtel, dhl, and aditya birla**. This global exposure has equipped him with the ability to advise businesses on scaling strategies tailored to both indian and international markets.

Having mentored over **24,000 business** and professional leaders globally and successfully completing over **1,000 consulting projects**, Dr. Yogesh Pawar has played a significant role in seven ipos on the **small and main boards of the bombay stock exchange**.

His journey, spanning from the emotional inception of starting a business to navigating the economic challenges of scaling, underscores his proven ability to assist entrepreneurs nationwide. Recognized for his contributions, **he serves on the mentor board of the msme ministry and has received accolades from institutions such as sidbi and the times of india**. Additionally, he contributes as a columnist to various esteemed global news platforms.

What Makes Burning Desire Different?

Burning Desire is not just another business workshop. It is a holistic transformation program that combines business scaling, financial mastery, leadership development, and personal success into a single, high-impact experience.

1. The Only Program That Integrates Business Growth & Personal Success

- ▶ Most business programs focus only on revenue. Burning Desire 10X goes beyond—helping you **scale your business while ensuring personal and family well-being**.
- ▶ We address **entrepreneurial stress, decision fatigue, and leadership challenges** so you build a business that thrives without burning out.

2. Real-Time Execution, Not Just Theory

- ▶ **Build your Annual Operating Plan (AOP) LIVE** during the program—no vague concepts, just hands-on execution.
- ▶ Get **personalized mentoring from financial, strategy, and leadership experts** as you create your **budget, growth strategy, and execution plan**.
- ▶ Learn from real-world case studies and **analyze businesses that have achieved 10X growth**.

3. A Personalized Roadmap for Every Participant

- ▶ No cookie-cutter strategies—every participant gets a custom **growth blueprint** tailored to their industry, goals, and challenges.
- ▶ **One-on-one guidance** from expert consultants, CAs, and strategy mentors to fine-tune your plan.
- ▶ Exclusive **post-program follow-ups and review sessions** to ensure execution.



Exclusive Perks & Premium Benefits

Burning Desire isn't just a program—it's an **elite experience** designed to equip you with the **tools, mentorship, and environment** to create massive growth. Here's what you get when you join:

Premium Learning & Implementation Experience

- ▶ Six days of high-impact live training to build your vision, mission, and 10X growth roadmap.
- ▶ Personalized business budget and strategy plan with expert-led guidance to create your own **Annual Operating Plan (AOP)** for 2025-26.
- ▶ Execution discipline and leadership mastery to develop the mindset and methods of top-performing entrepreneurs.
- ▶ One-on-one support from **India's leading business coaches and experts**, including chartered accountants, cost management accountants, financial experts, and strategy mentors.

Exclusive Premium Access & Resources

- ▶ A **custom budget and growth plan**, ensuring you leave with a **ready-to-execute strategy** tailored to your business.
- ▶ A set of **four exclusive books** to deepen your learning:
 - Leadership Khichdi Made Simple
 - Burning Desire
 - Manifestation of Burning Desire
 - Goal Book & Problem-Solving Toolkit
- ▶ Premium seating and **VIP networking opportunities**, connecting you with **industry leaders, successful entrepreneurs, and investors** in a high-energy environment.

High-Value Business Insights & Expert Sessions

- ▶ Learn directly from **Bombay Stock Exchange experts** about funding, capital structure, and financial growth.
- ▶ Engage in **panel discussions and case studies** showcasing real success stories of businesses that scaled 10X.
- ▶ Special sessions for **family businesses**, helping you build a legacy-driven company that thrives across generations.

Unparalleled Post-Program Support & Follow-Up

- ▶ **Monthly masterclasses** to ensure ongoing learning and refinement of execution strategies.
- ▶ A **three-month review and conference** to track progress and maintain accountability.
- ▶ **One-on-one business consultations** with experts, providing personalized feedback and strategic direction for continued growth.

Investment

10,000/-+GST

This Includes

- ▶ 12 Hours live brain storming with Dr Yogesh Pawar
- ▶ 1 hour one on one business coaching
- ▶ Monthly follow up meet for 365 days
- ▶ Value Cards
- ▶ Vision Board

REGISTER NOW



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